



AVAILABLE ON IOS

The application mobile is available world wide on IOS and will be on Android in our next development.

As of June 2020, you can find hundreds of locations in about 30 countries (and new locations are added each day worldwide).



ABOUT GOWHEE

KIDS' LOCATIONS ON THE GO

GOWhee is a crowd-sourced App that allows parents to find kid-friendly locations and services near them or around the globe.

Made by Parents, for Parents! All of our locations are selected by families themselves, because they know best! Traveling with children can be challenging, but finding locations and services that accommodate them is the #1 issue parents are facing while on the go. With the GOWhee App, families around the world can stop playing the guessing game and wasting countless hours on research and instead use our interactive map which will allow them to discover tons of new kid-friendly spots with a few taps. Parents can now search with filters that matter to them and rely on honest reviews, ratings, and pictures from other parents. With GOWhee, families spend less time looking for what they need and more time having fun!



GOWHEE.COM



[/GOWHEEBLOG](http://GOWHEEBLOG)



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[/GOWHEEAPP](http://GOWHEEAPP)



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maud@gowhee.com

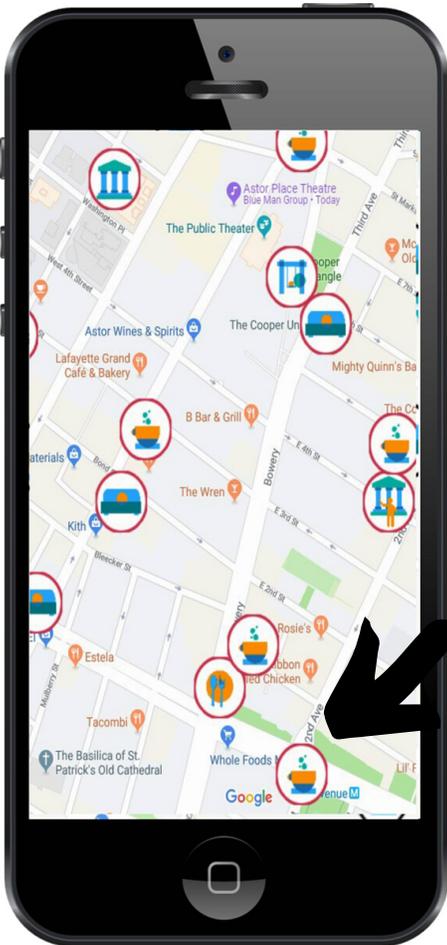
FEATURES AND APP REVIEW

World Wide Coverage

The App is launching officially in 4 major cities in January: Paris- London - NYC and Washington DC. However, users from all over the world are able to access and add/look up locations. This is what makes us unique! Crowd-sourced data from families all over the world.

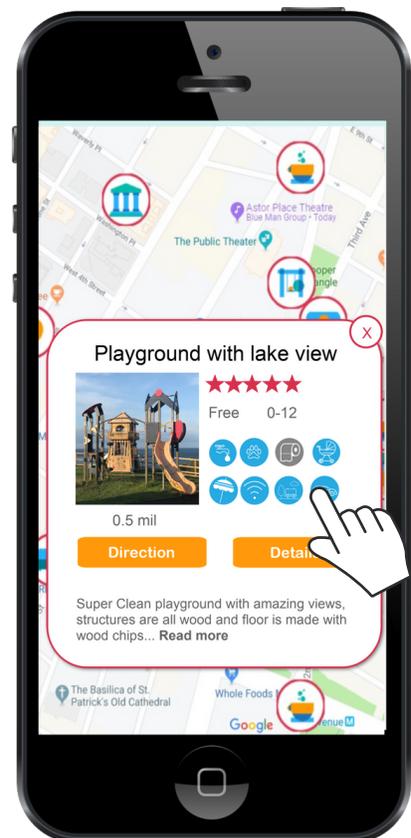
Kid Friendly, Parents Approved

Although you can find other resources to filter for "kid friendly" locations on the market, GOWhee is unique because all the locations provided are selected by families themselves. As parents, there are things they need during outings that only other parents know about... GOWhee thrives to provide a platform to allow families to share their favorite spots.



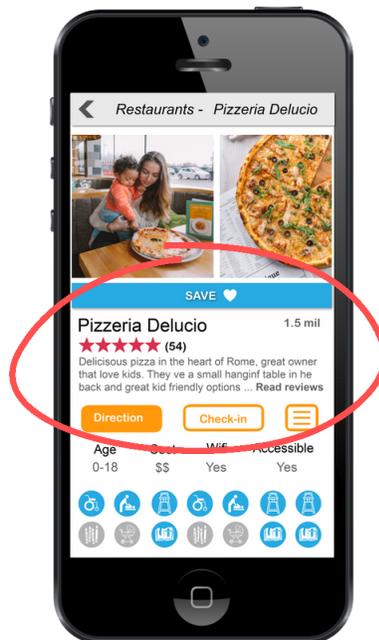
Filters that matter

The hardest thing when traveling or relocating with kids is to find what you need. This varies with ages, stages of development, and parenting styles. GOWhee offers filters that matter for parents and allows them to select locations that fit their specific needs.



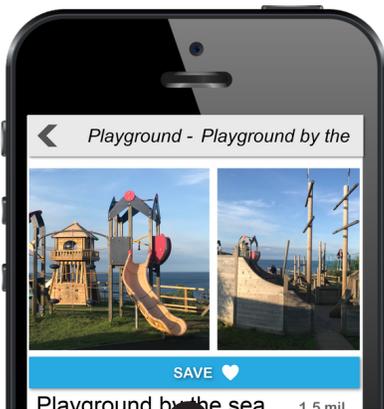
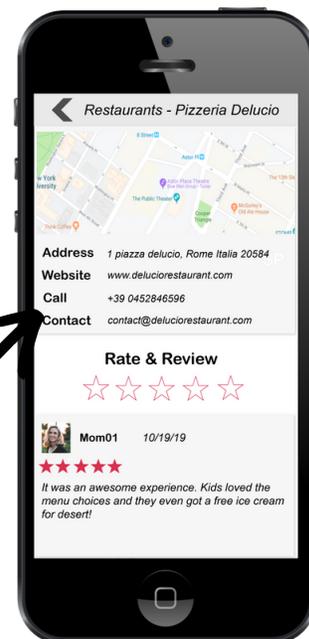
Authentic Ratings & Reviews

Most of all, GOWhee is a community! Families are sharing their experiences in locations around the world so others can plan to visit them and remove the guessing game. We promise our users that all reviews, whether good or bad, will be shown in chronological order. This way GOWhee families can be assured of the authenticity of the information provided.



Contact info and Direction

GOWhee was created to be used on the go. Children can make a typical day very busy, very quickly! So we provide all the info our families need in a few taps. May it be a direct contact, website, email, or directions from where they are. We want them to spend less time organizing and more time having fun.



Pictures made for parents

This app was made for families and it is natural that the photos reflect that purpose. We encourage our users to take pictures of the kid's space, amenities, and anything related to the kid-friendly aspect of a new location.

Future Features

Our developing team works around the clock to add plenty of useful features for our users. Although addons like save your favorite, check-in, etc... are already in the works, we are listening to our users' feedback and will launch updates based upon their needs and ideas as well.

OUR MESSAGE

DISCOVER new places near you or around the globe. Find new locations, service providers, and activities with a few click.

LEARN with age appropriate experiences, cultural visits, or by finding the best school/daycare facility near you.

PLAY outdoors or indoors, around you, or across the globe.

GATHER with people you love or with new friends from the GOWhee community. Use the App to find the best spot for the next birthday party or organize a meet up with other parents like you!

VIDEO



THE STORY

It all started when we rented out our house, packed all of our belongings into a storage unit, and traveled full time for months in an RV all over Europe with our 3 year old son... Sound crazy? You bet! Our trip was about bonding, working, and seeing new places. However, after a week into it we realized that organizing each day with our son Luc proved to be challenging.

Finding playgrounds in foreign countries is not easy (sometimes they are not even on Google Maps) and everything including our much needed date night became difficult and stressful to set up.

GOWhee was born out of a need that we faced personally, but we also realized that this need was common to the majority of parents traveling or relocating somewhere new.



THE TEAM



Maud

Creative - Organized - The Entrepreneur Soul (CEO)

For the past 10 years, I have started a few businesses from scratch and learned entrepreneurship from those experiences. I love creating things, nourishing them, and seeing them grow... I think I will be creating businesses until the end, especially if that means I get to resolve issues, help people, and make the world a better place!



Sanju

Kind - Reliable - The Technology Genius (Developer)

My enthusiasm for new technologies has no limit. I love getting a wide breadth of knowledge around all the processes involved in my projects. More than anything, I like to help others to the best of my ability...and I'm always on the hunt for cost-saving solutions.



Justin

Fastidious - Technophile - The Problem Solver (Back-end IT)

With over 13 years of experience in the IT world, I have seen how easy it is for a company to fall behind the technology curve. Keeping ahead of this curve is what I do best. I proactively implement best-practice security measures to keep the infrastructure running like a well-oiled machine.



Melinda

Passionate - Curious - The Visionary (Branding)

I am a Liberal Arts Major and a Photography Minor.

My primary background has been in the field of Advertising and Marketing, with over 16 years of experience. My focus specifically concentrating on creating logos, branding, websites, personalized marketing plans, strategies... I absolutely love what I do.



Betsy

Relatable - Enthusiastic - The Community Builder (Social Media)

American expat, mother of two, living in Germany. I love to travel and truly enjoy interacting with like-minded families who also have a love for traveling and building lasting memories with their kids. I am excited to help this community by making traveling families' lives easier and their experiences more enjoyable.



Laura

Anti-Conformist - Full time traveler - The Partnerships Guru (PR)

Full-time traveler and mom of three, I have successfully built a blogging business around travel and lifestyle. For the past 10 years, I have worked extensively in building collaborations and developing brand representation with global companies. I am excited to be connecting Gowhee with family travel leaders.

THE COMMUNITY IS GROWING

UPDATE JUNE 2020



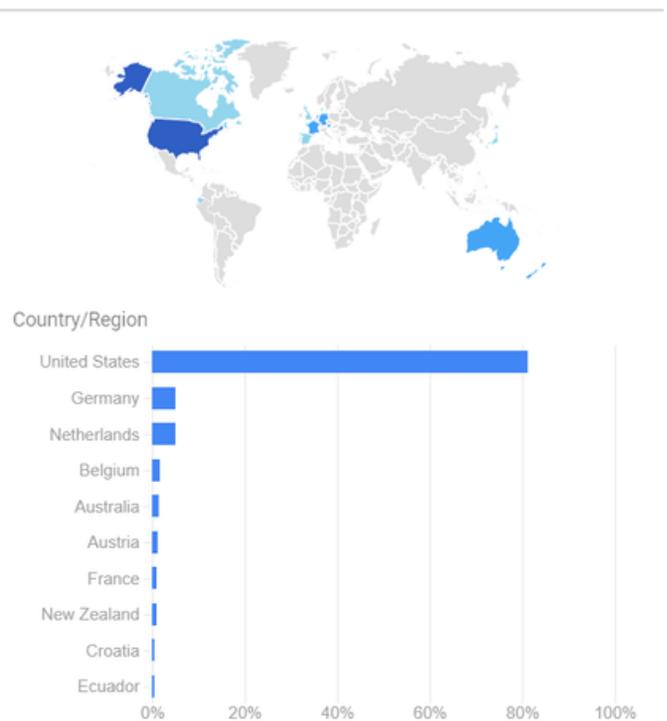
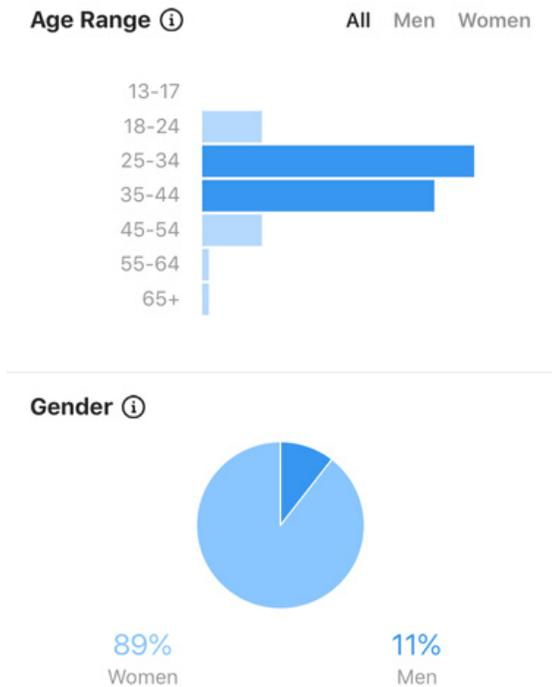
3K



58K

Our community as of today is due to organic growth across the platform. Due to COVID-19, we decided to start all paid advertising on June 1st.

Our Users Demographic



Upcoming Growth: Events and Partnerships

You will find us at the Parenting Mega Event of NYC: Babypalooza (held virtually this year) on August 5 - 6th, among other brands like Hello Bello, Daniel Tiger's, Happy Family, and others...

We are also finalizing partnerships with successful Influencers and Facebook group owners through our Ambassador program, Potential reach: + 200K of engaged and niche members